International Working Seminar at the ICDD, Kassel, Germany:
Responsibility and Accountability of Supply Chains (RASC)

Provisional program (11.3.2019)

Wednesday, 13 March 2019

19:00 Informal pre-event get together at “Ulenspiegel” (pub): Goethestraße 30, 34119 Kassel

Thursday, 14 March 2019

10:00 – 10:30 Registration
10:30 – 11:00 Welcome Address
11:00 – 12:30 Paper Session I: Critical Perspectives

Accountability for supply chains in the frame of human rights
PD Dr. Janne Mende – Justus-Liebig University of Gießen, Germany

CSR and governance: of mirrors and substitutes
Prof. Ralf Barkemeyer, PhD, Fanny Salignac & Padmaja Agarde – Kedge Business School Bordeaux, France

Negotiating responsibility for socioeconomic effects of gold mining: a case of communities in NGGL Ahafo south mine in Ghana
Dr. Emmanuel Yamoah Tenkorang – University of Cape Coast, Ghana

12:30 – 13:30 Lunch by “Suppenplantage”
13:30 – 15:00 Paper Session II: Fairness, trust and power in supply chains

Exploring the micro-foundations of social capital as key driver for buyer-supplier relationships and sustainability performance
Ass. Prof. Minelle Silva, PhD, Gustavo Picanço Dias & Prof. Dr. Stefan Gold – University of Fortaleza, Brazil/University of Kassel, Germany

Power relations in supply chains
Prof. Dr. Christoph Scherrer – University of Kassel, Germany

Supply chains as unfair systems
Ivan Dula – University of Stuttgart, Germany

15:00 – 15:45 Coffee Break with Teikei
15:45 – 17:15  
**Paper Session III: Supply chain transparency/responsibility**

Supply chain transparency - framework and measurement method  
*Naemi Schäfer – Alanus University, Germany*

Big data analytics as a driver to accountability and transparency in multi-tier sustainable supply chain management: a systematic literature review  
*Bramwel Omondi & Prof. Dr. Frank Ebinger – Nuremberg University of Technology Georg Simon Ohm, Germany*

Synergies for value chain responsibility: the case for aligning sustainable supply chain management and trade compliance  
*Carolin Baier, Prof. Dr. Marcus Beckmann & Jens Heidingsfelder – Catholic University of Eichstaett-Ingolstadt/ Friedrich-Alexander University Erlangen Nuremberg, Germany*

18:40  
Meeting point at Kassel Hauptbahnhof (approx. 15 min walk to Weissenstein)

19:00  
Dinner at the organic restaurant “Weissenstein”

**Friday, 15 March 2019**

09:00 – 10:30  
**Paper Session IV: Social sustainability and global value chains**

Managing social sustainability in supply chains: the role of home-country stakeholders and internationalization  
*Dr. Lisa Koep, Dr. Matthias Damert & Prof. Dr. Edeltraud Günter – Dresden University of Technology, Germany*

Social sustainability empowering the economic sustainability in the global apparel supply chain  
*Jayani Ishara Sudusinghe, R. Pradeepa Jayaratne & Amal S. Kumarage – University of Moratuwa, Sri Lanka*

A succinct measuring of value capture along the global value chain of the fruits produced in the Brazilian Northeast  
*Prof. Thales Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil*

10:30 – 10:45  
Coffee Break

10:45 – 12:15  
**Paper Session V: Social upgrading in food supply chains**

Social and economic upgrading for small holders and farm workers in the supply chains of coffee, mango, and rice supply chains as unfair system  
*Dr. Ismail Karatep – University of Kassel, Germany*

Inter-organizational learning for social upgrading in food value chains  
*Tanja Verena Matheis – University of Kassel, Germany*

Governing decent work in the agricultural industry: the effectiveness of different labour initiatives  
*Evans Appiah Kissi – University of Kassel, Germany*
12:15 – 13:15  Lunch by “Bistro Hahn”

13:15 – 14:15  Plenary Discussion: Perspectives for responsibility and accountability of supply chain research

Prof. Ralf Barkemeyer, PhD – Kedge Business School Bordeaux, France
PD Dr. Janne Mende – Justus-Liebig University of Gießen, Germany
Prof. Thales Augusto Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil
Ass. Prof. Minelle Silva, PhD – University of Fortaleza, Brazil
Dr. Emmanuel Yamoah Tenkorang – University of Cape Coast, Ghana

14:15 – 14:30  Closing Remarks

Optional guided tour in the afternoon of 15 March 2019

15:00 – 16:15  Bus ride to Witzenhausen (approx. 75 min)

16:15 – 17:45  Guided Tour of Tropical Greenhouse and Former Monastery

18:00 – 19:15  Arrive at ICDD Kassel

Team of organizers
The “Responsibility and Accountability of Supply Chains” Working Group at the University of Kassel consists of:

Prof. Dr. Stefan Gold  Prof. Dr. Christian Herzig  Prof. Dr. Christoph Scherrer  Prof. Dr. Stefan Seuring
Faculty of Economics Faculty of Organic Agriculture Faculty of Social Sciences Faculty of Economics
and Management and Management

The team of organizers include:

Jessica Amprako, Regina Maria Bach, Ruby Davila, Renee Hines

Please direct any inquiries about the working seminar to Ms. Jessica Amprako: j.amprako@uni-kassel.de