

**International Working Seminar at the ICDD, Kassel, Germany:**

**Responsibility and Accountability of Supply Chains (RASC)**

***Provisional program (11.3.2019)***

**Wednesday, 13 March 2019**

**19:00** Informal pre-event get together at “Ulenspiegel” (pub): Goethestraße 30, 34119 Kassel

**Thursday, 14 March 2019**

**10:00 – 10:30** Registration

**10:30 – 11:00** Welcome Address

**11:00 – 12:30** ***Paper Session I: Critical Perspectives***

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Accountability for supply chains in the frame of human rights

*PD Dr. Janne Mende – Justus-Liebig University of Gießen, Germany*

CSR and governance: of mirrors and substitutes

*Prof. Ralf Barkemeyer, PhD, Fanny Salignac & Padmaja Agarde – Kedge Business School Bordeaux, France*

Negotiating responsibility for socioeconomic effects of gold mining: a case of communities in NGGL Ahafo south mine in Ghana

*Dr. Emmanuel Yamoah Tenkorang – University of Cape Coast, Ghana*

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**12:30 – 13:30** Lunch by “Suppenplantage”

**13:30 – 15:00** ***Paper Session II: Fairness, trust and power in supply chains***

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Exploring the micro-foundations of social capital as key driver for buyer-supplier relationships and sustainability performance

*Ass. Prof. Minelle Silva, PhD, Gustavo Picanço Dias & Prof. Dr. Stefan Gold – University of Fortaleza, Brazil/ University of Kassel, Germany*

Power relations in supply chains

*Prof. Dr. Christoph Scherrer – University of Kassel, Germany*

Supply chains as unfair systems

*Ivan Đula – University of Stuttgart, Germany*

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**15:00 – 15:45** Coffee Break with Teikei

15:45 – 17:15

**Paper Session III: Supply chain transparency/responsibility**

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Supply chain transparency - framework and measurement method

*Naemi Schäfer – Alanus University, Germany*

Big data analytics as a driver to accountability and transparency in multi-tier sustainable supply chain management: a systematic literature review

*Bramwel Omondi & Prof. Dr. Frank Ebinger – Nuremberg University of Technology Georg Simon Ohm, Germany*

Synergies for value chain responsibility: the case for aligning sustainable supply chain management and trade compliance

*Carolin Baier, Prof. Dr. Marcus Beckmann & Jens Heidingsfelder – Catholic University of Eichstaett-Ingolstadt/ Friedrich-Alexander University Erlangen Nuremberg, Germany*

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18:40

**Meeting point at Kassel Hauptbahnhof (approx. 15 min walk to Weissenstein)**

19:00

**Dinner at the organic restaurant “Weissenstein“**

**Friday, 15 March 2019**

09:00 – 10:30

**Paper Session IV: Social sustainability and global value chains**

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Managing social sustainability in supply chains: the role of home-country stakeholders and internationalization

*Dr. Lisa Koep, Dr. Matthias Damert & Prof. Dr. Edeltraud Günter – Dresden University of Technology, Germany*

Social sustainability empowering the economic sustainability in the global apparel supply chain

*Jayani Ishara Sudusinghe, R. Pradeepa Jayaratne & Amal S. Kumarage – University of Moratuwa, Sri Lanka*

A succinct measuring of value capture along the global value chain of the fruits produced in the Brazilian Northeast

*Prof. Thales Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil*

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10:30 – 10:45

**Coffee Break**

10:45 – 12:15

**Paper Session V: Social upgrading in food supply chains**

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Social and economic upgrading for small holders and farm workers in the supply chains of coffee, mango, and rice supply chains as unfair system

*Dr. Ismail Karatep – University of Kassel, Germany*

Inter-organizational learning for social upgrading in food value chains

*Tanja Verena Matheis – University of Kassel, Germany*

Governing decent work in the agricultural industry: the effectiveness of different labour initiatives

*Evans Appiah Kissi – University of Kassel, Germany*

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**12:15 – 13:15 Lunch by “Bistro Hahn”**

**13:15 – 14:15 Plenary Discussion: Perspectives for responsibility and accountability of supply chain research**

Prof. Ralf Barkemeyer, PhD – Kedge Business School Bordeaux, France

PD Dr. Janne Mende – Justus-Liebig University of Gießen, Germany

Prof. Thales Augusto Penha, PhD – Universidade Federal do Rio Grande do Norte, Brazil

Ass. Prof. Minelle Silva, PhD – University of Fortaleza, Brazil

Dr. Emmanuel Yamoah Tenkorang – University of Cape Coast, Ghana

**14:15 – 14:30 Closing Remarks**

**Optional guided tour in the afternoon of 15 March 2019**

**15:00 – 16:15 Bus ride to Witzenhausen (approx. 75 min)**

**16:15 – 17:45 Guided Tour of Tropical Greenhouse and Former Monastery**

**18:00 – 19:15 Arrive at ICDD Kassel**

#### **Team of organizers**

The “Responsibility and Accountability of Supply Chains” Working Group at the University of Kassel consists of:

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|--|---|-------------------------------------|--|
| <b>Prof. Dr. Stefan Gold</b>           | <b>Prof. Dr. Christian Herzig</b>           | <b>Prof. Dr. Christoph Scherrer</b> | <b>Prof. Dr. Stefan Seuring</b>        |
| Faculty of Economics<br>and Management | Faculty of Organic<br>Agricultural Sciences | Faculty of Social Sciences          | Faculty of Economics<br>and Management |

The team of organizers include:

**Jessica Amprako, Regina Maria Bach, Ruby Davila, Renee Hines**

Please direct any inquiries about the working seminar to Ms. Jessica Amprako: [j.amprako@uni-kassel.de](mailto:j.amprako@uni-kassel.de)